

# Kate Yurkovic

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Newcastle NSW

I specialise in graphic design and illustration with a particular interest in human centred principles and colour theory. As an employee, one of my unique features is that I am a highly empathetic “people person” who has consistently found myself in roles where interpersonal communication is key the success of a project. I am comfortable managing projects in teams and working independently. In my personal life, I work creatively on independent art in drawing and collage, showing semi regularly, and enjoy boardgames and horror films.

## Education

Grad Diploma in Education  
(Secondary) – Visual Arts  
*Australian Catholic University (Dec 2016)*

Masters of Art –  
Drawing  
*UNSW Art & Design (Dec 2014)*

Bachelor of Art –  
Graphic Design  
*Humboldt State University, California USA (May 2012)*

## Experience

Nov 2019 – present

### **Design, Communications and People Manager 360 Med Care**

Key Accomplishments: creation and launch of entirely new brand (360 Med Care), launch and maintenance of WordPress based website, creation of multiple marketing materials for surgeons and clinical partners, ongoing development of internal training videos

February 2019 – November 2019

### **Marketing Coordinator Mainmark Ground Engineering**

Key Accomplishments: creation and maintenance of B2B monthly eNews letter, 7% increase in project profile creation, development and deployment of national city bus marketing campaign

March 2018-November 2018 *\*reason for leaving: redundancy*

### **Creative / Designer ABC Filling / Hawkesbury Brewing Company**

Key Accomplishments: Creation of ‘Beer School’ visual training program for internal upskilling in new product lines, design of 2x 1.25L labels and associated shippers, comprehensive redesign of Hawkesbury Brewing Co website based in WordPress

August 2015 – March 2018

### **Design and Development Lead ITC Learning Australasia**

Key Accomplishments: rising to position of Design and Development Lead after beginning as part time graduate, overseeing and development of team of 6 in design department, eLearning development for over 20 unique corporate entities including the DOJ and OEH

## Technical Skills

Visual design: Photoshop, Illustrator, InDesign, Dimension	Web design: WordPress, basic HTML, basic CSS, Google Analytics, SEO	Video / Audio production: Audacity, PremierPro, AfterEffects, FinalCut Pro
UI / UX: Figma, Balsamic	Marketing: Mailchimp, Hootsuite, Salesforce, HubSpot	eLearning: Lectora, gomo, Articulate

References available on request